

Annual Report 2025



NPO 056-543

More about us

Land Service is an environmentally conscious youth organisation that can be joined by all South African's youth. We have a national footprint and strive to cultivate a love for the environment and to protect our country's natural resources. Being devoted and dedicated forms part of the character of each Land Service member. This is portrayed practically on all levels.

Our main values are love for **God**, love for our **fellow man**, love for the **environment** and love for **labour**. These values aim to develop the youth's talents and spiritual growth to equip them with the necessary skills to deal with challenges and problems on a day-to-day basis.

Appreciation and respect for others are portrayed by all Land Service members. Land Service encourages residents of our country to make a difference; members are responsible, loyal, confident, gain necessary life skills and show initiative. As Land Service, we support and guide youth towards a balanced adult lifestyle.

Vision

A Land Service member is someone who cares, is willing to get involved and acts in the interest of environmental affairs.

Land Service is a way of life, and our members create a better environment for everyone. As proud South Africans, they **WILL** make a difference.

Mission

Land Service is an environmentally conscious youth organisation. We strive to equip the youth with management skills and to preserve the environment. The use of education-based activities and techniques are implemented to achieve this goal.

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From the desk of our Chairperson

A constitution, or even the vision and mission of an established organisation, is not easily altered. The same is true for Land Service.

It is my privilege as National Chairperson of this remarkable youth organisation, which has existed for more than 111 years, to ensure that the vision and mission of Land Service continues to be honoured by equipping our young people with the skills and knowledge they need to understand, respect, and preserve the environment in its entirety.

Through various educational activities and daily, practical, environmentally-focused techniques, our youth have been taught to taking responsibility for the world in which they live. Land Service continues to strive to help young people realise that every small action, no matter how insignificant it may seem, has an impact on the environment around us.

The challenge, however, lies in ensuring that the organisation remains relevant in a rapidly changing world and that continuous growth is achieved. In an environment where technology takes precedence and is eagerly embraced by the youth, norms, values, and are not made a priority.

The youth are the building blocks of our future, and it is therefore important to ensure their growth and sustainable development by keeping them involved in an organisation such as Land Service.

Innovative thinking, new ideas, and a fresh outlook formed the starting point with which Land Service engaged our children, teenagers, and young adults in cultivating an environment and a generation of caring individuals during 2025.

The future is not guaranteed; challenges will come; victories will come too. Yet the key to sustainability lies in the quality of people who form the organisation's golden thread — the element that holds everything together. In our organisation, this golden thread is the large group of volunteers who, driven by their love for Land Service, carry the organisation forward. These are people who show up — come rain or shine — each time with a smile and a courageous heart.

To this group of people, we say thank you. Your work and dedication make a tremendous impact. We salute you.

2025 was an exceptionally good year for our organisation.

Our membership grew to 12 446 — an increase of 363 from 2024. New clubs emerged like mushrooms, and we look back with gratitude on the year that has passed.

With great anticipation, we look forward to 2026.

A legacy of 111 years is a milestone built by thousands of Land Service members from across South Africa, and it motivates our current members to work even harder, think outside the box, and ensure that the organisation continues to grow in heart and spirit.

All honour to our Heavenly Father for the opportunities that Land Service offers its members. We experience His blessing continuously in everything we do — across our beautiful country.

Land Service greetings

A handwritten signature in black ink, appearing to read 'H. Human', followed by a long horizontal flourish that ends in a small dot.

Heleen Human
National Land Service Chairperson

“Facta Non Verba | Actions not words”

Our Values: Activities and Projects

Land Service strives to build a generation that will live out our values and objectives with wholehearted dedication. We aim to empower our members, develop them as leaders, and cultivate a generation of individuals marked by integrity.

At Land Service, love is at the core of our work—Love for God our Creator, for the Environment, for our Fellow man, and for the Labour we perform. Throughout the year, various activities and projects were presented by clubs to help us achieve our purpose.

Here is a quick reflection on some of the activities presented during 2025:



Love for God

- Special praise and worship gatherings.
- A collective effort during all camps to include sermons, praise, and worship.



Love for Fellow Man

- Shoes were collected, neatly polished, and distributed to primary and secondary school learners. Each pair was accompanied by brand-new socks.
- Members volunteered in hospitals, specifically in the paediatric and children's wards. Small tasks that helped ease the workload of medical staff were handled by the members.
- Members "adopted" an elderly person. This included regular visits where they spent quality time with a grandpa or grandma — reading to them, organising their cupboards, and caring for their hands and feet — simply being a compassionate companion for the elderly.
- Canned food was donated to churches and emergency food pantries.



Love for the environment

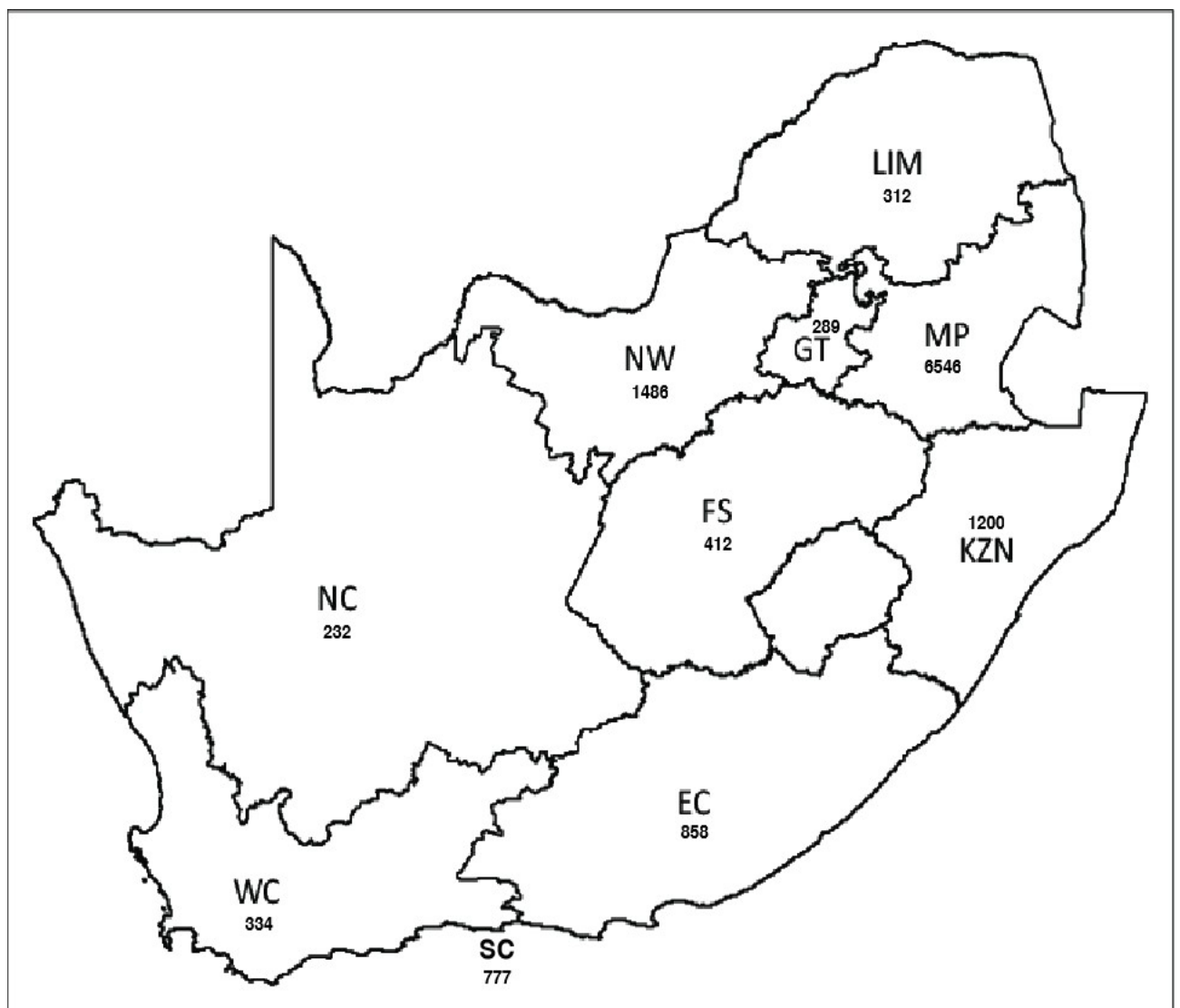
- Tree identification and the planting of spekboom.
- Clean-up campaigns in towns, schools, and SPCAs.
- Vegetable gardens: Seedlings that were donated were planted and nurtured. Various institutions are supplied with vegetables from these gardens.



Love for Labour

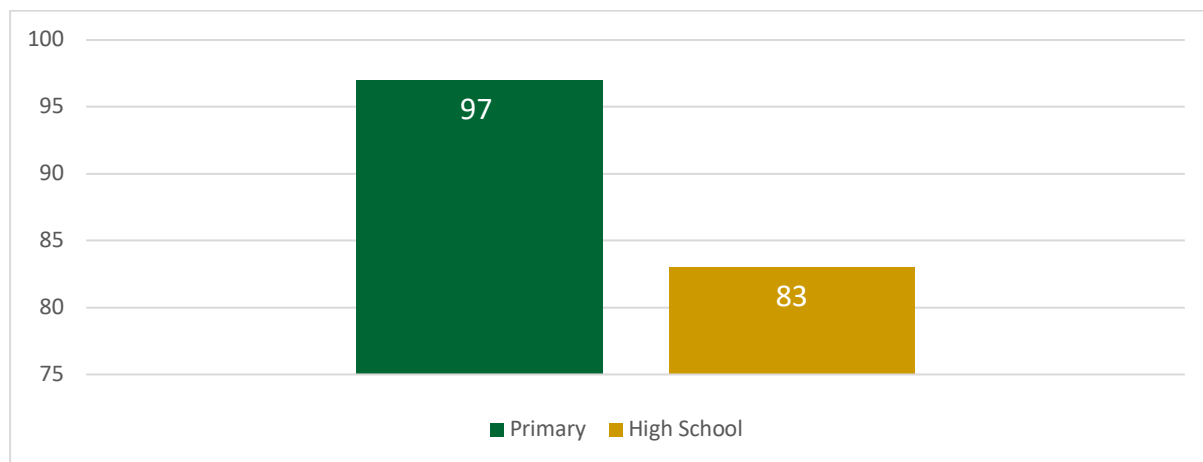
- Clean-up actions in towns and schools.
- Participation in cleaning local museums (monument preservation).

Member Count: Provincial Level

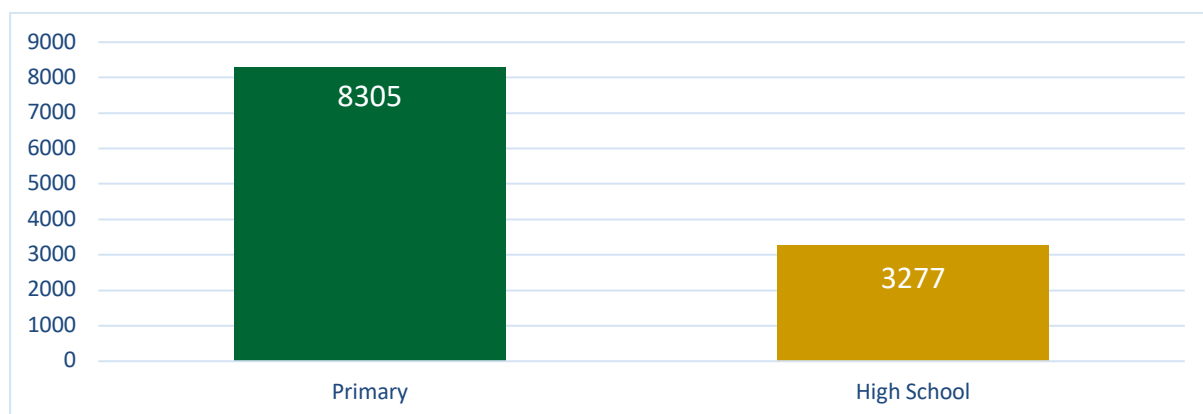


Total number of registered members: 12 446

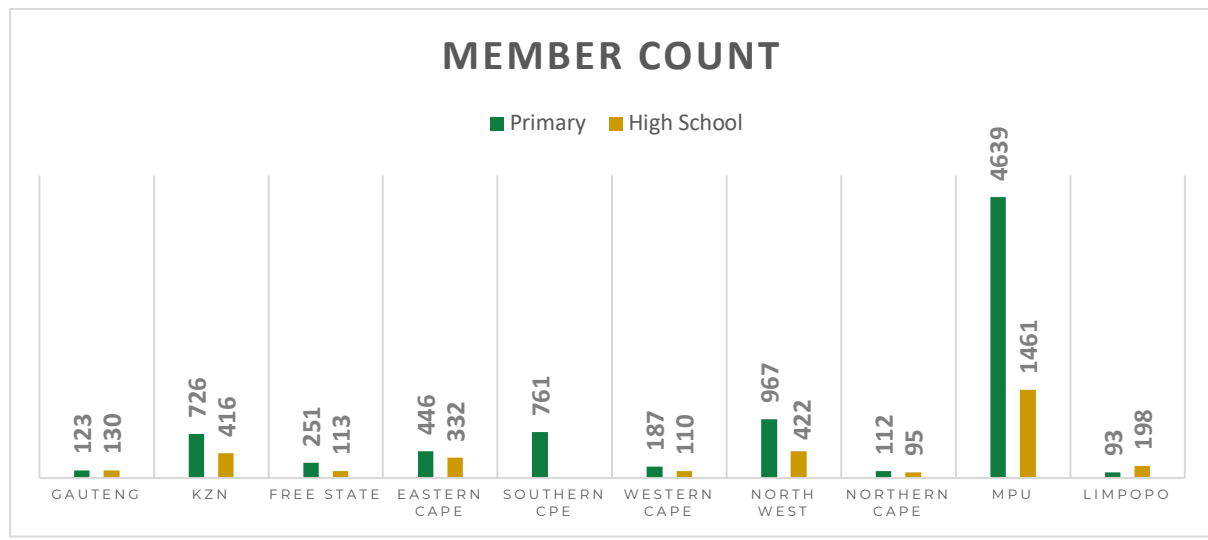
National level: Clubs | Primary and High School



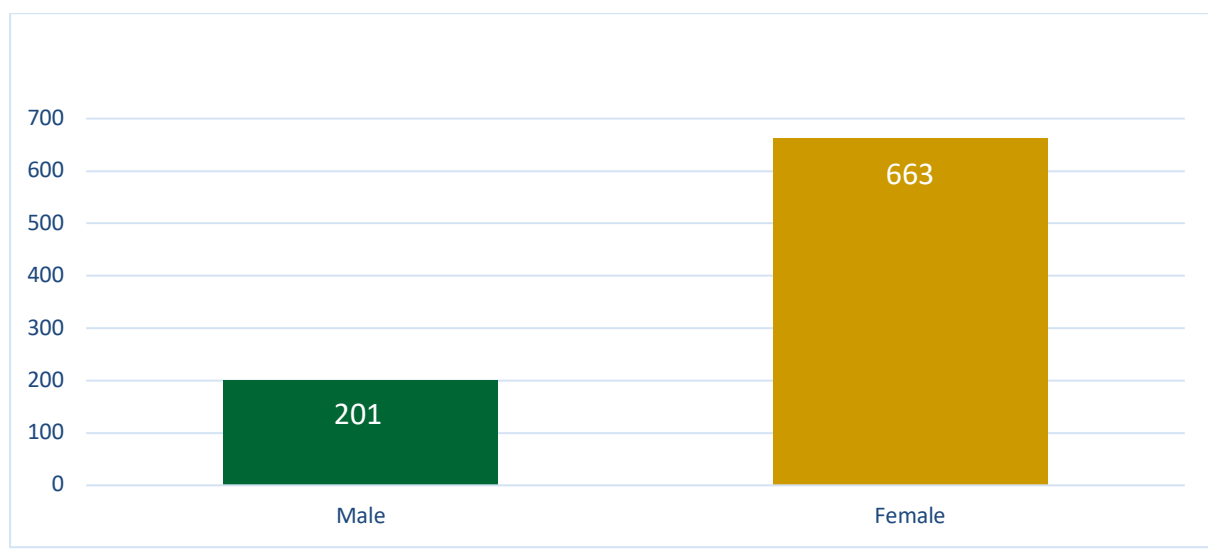
National level: Member count | Primary and High School Clubs



Provincial level: Member count | Primary and High School



National: Volunteer Capacity | Male and Female



Our vision for 2026

2026 lies on the horizon, quietly waiting for our Land Service members. We are looking forward to a busy year.

- Our Manual, which has survived 111 years, now needs a few adjustments — much like a reliable old car. The National Executive Committee is undertaking this significant task with the aim of keeping the document relevant and ensuring that the “engine” runs smoothly for another 100+ years. The National Executive Committee plans to finalise this major project during a focused strategic retreat.
- Empowering our adults is at the top of our priority list. Training is planned for club leaders and other adults regarding the revised Manual, this training will take place throughout the year at various events.
- Short online sessions will ensure that adults have enough opportunities to attend training, ask questions, and familiarise themselves with the document.
- Additional training regarding the central database will also be provided to adults.
- All ten provinces have planned Annual General Meetings which will take place from January to February. During these events, Provincial Chairpersons will also provide training to adult members at club level.
- New club leaders can look forward to a set of information documents containing everything from A to Z necessary for the establishment of successful clubs.
- A great dream is that Land Service will continue to be — and increasingly become — a familiar name on the lips of South Africans: Actions related to increased awareness and marketing will be rolled out.
- Social media in the hands of our inexperienced youth raises red flags. Information sessions, led by professionals in the field, will be arranged for parents regarding the dangers of social media.
- Provincial Executive Committee elections for 4 provinces will take place at the beginning of 2026.
- Arrangements for club camps are already taking place.
- Ten Provincial Camps are planned for June/July.
- National Camps for 2026 will take place in KwaZulu-Natal and the Southern Cape respectively.
- Weekly activities will continue throughout the year — the theme for the year is *Love for God our Creator*.